

BOYS & GIRLS CLUBS OF ST. CHARLES COUNTY

ANNUAL REPORT

2023



BOYS & GIRLS CLUBS
OF ST. CHARLES COUNTY

LETTER FROM LEADERSHIP



**KAREN
ENGLERT**
Chief Executive Officer



**MARK
PROUHET**
2023 Board President

Boys & Girls Clubs of St. Charles County had another strong year of growth and impact in 2023! Some of the highlights include unit renovations and improvements at our O'Fallon Unit, launching our new Annual Partnership campaign, increasing our grant portfolio, piloting a virtual reality career exploration program for pre-teens and teens, and developing new and expanded partnerships with youth-serving agencies in our community.

Like any organization, we have some challenges and needs. Staffing continues to be a concern, coupled with rising inflation and a partial loss of funding for our daily meal program. Fortunately, we have an amazing Board of Directors, staff, volunteers, and community supporters poised to lead us in the right direction and ensure future success. Representatives from these groups completed the first year of our three-year strategic plan that will guide us through 2025. Key benchmarks were met in all areas but especially in safety, advocacy, and community engagement.

The extraordinary team at Boys & Girls Clubs of St. Charles County has not missed a beat in providing services that are essential to countless children, youth, and families. We are beyond grateful for our loyal staff team, dynamic Board of Directors, engaged families, incredible school and community partners, and to all of you - our dedicated volunteers and supporters. Thank you for helping turn imagination into impact for our children, youth, and families.

In partnership,

Karen Englert
Chief Executive Officer

Mark Prouhet
2023 Board President

ABOUT OUR ORGANIZATION

Our Mission

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Our Vision

Provide a safe and engaging environment where youth will reach their unlimited potential today and tomorrow.

Our Commitment to Inclusion

We believe every kid has what it takes. The mission and core beliefs of Boys & Girls Clubs fuel our commitment to promoting safe, positive and inclusive environments for all. Boys & Girls Clubs of St. Charles County supports all youth and teens – of every race, ethnicity, gender, gender expression, sexual orientation, ability, socio-economic status, and religion – in reaching their full potential.

Our Core Values

Boys & Girls Clubs of St. Charles County holds five key principles for those we serve, employ, and partner with.



SAFETY

PHYSICAL AND
EMOTIONAL



BELONGING

AN INCLUSIVE
COMMUNITY



COMPASSION

EMPATHY AND
UNDERSTANDING



EXCELLENCE

CONTINUOUS
IMPROVEMENT



OPPORTUNITY

LEADERSHIP, PURPOSE,
& PASSION



ABOUT OUR KIDS

Our kids today have MORE—more opportunity, more access, more paths—but they also face more challenges, more risks, more danger. We're dedicated to being more than just a place to go; we're a place to become. Because here, at the Club, every child finds a place to belong, to grow, and to become their best selves.

GENDER



50% | Male

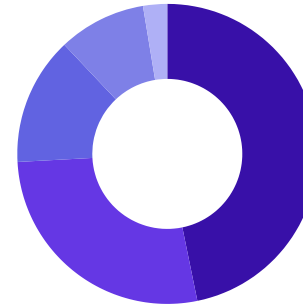


49% | Female



1% | Non-Binary

RACE



47% | White

27% | Black

14% | Two or More

9% | Other

3% | Hispanic

HOUSEHOLD



7 out of 10 Members qualify for Free & Reduced Lunch



4 out of 10 Members live in a single parent household

AGE



62% | 5-10 years old



37% | 11-18 years old



ABOUT OUR PROGRAMS

Our programs are more than just activities; they are paths to new skills, interests, and experiences. We offer a variety of opportunities that may spark a lifelong passion, introduce a new hobby, or ignite a career interest. Our core focus areas are all designed to empower our kids to become their best selves.

Our 3 Pillars A Balanced Approach to Youth Development



ACADEMIC
SUCCESS



HEALTHY
LIFESTYLES



CHARACTER &
LEADERSHIP



588

Club members
participated in S.T.E.A.M.
programming



887

Club members
participated in nutrition &
exercise programming



987

Club members participated
in Anti-Bullying & Youth for
Unity programming



4,567

Kids served through
programs, athletics, and
community outreach



28

Schools served during
after school and
summer programming



40,538

Meals & snacks served
after school & during
summer camp



9

Pre-teen members
completed the Junior
Youth of the Year Program



7

Teen members
completed the summer
ACT Prep program



167

Club members completed
Summer Brain Gain to
prevent learning loss



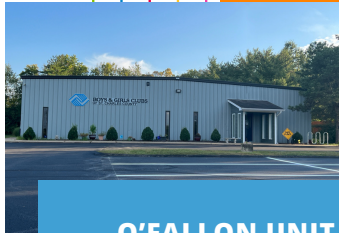
421

Kids received academic support
with PowerHour, Project Learn,
& Career Launch



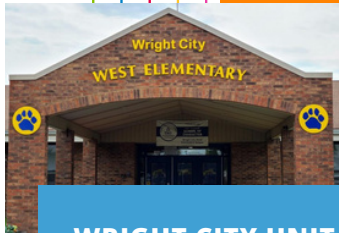
ST. CHARLES UNIT

399 Registered Club Members



O'FALLON UNIT

253 Registered Club Members



WRIGHT CITY UNIT

83 Registered Club Members

OUR BOARD OF DIRECTORS

Our Board of Directors has three primary focus areas: establish our strategic direction, ensure adequate financial and talent resources, and provide governance and oversight of the business. Their guidance, expertise, and support help shape the Club's programs and ensure the Club remains a safe environment for our kids to grow and succeed. They are the Club's biggest champions.

Board President, Mark Prouhet
Vice President, Mark Schoene Jr.
Treasurer, Emily Weber
Secretary, Caroline Daiker Stolzer

Joe Boyer*
Jon-Paul Brown
Chad Burkemper
Bob Cissell
Robert Cornejo
Chris Cozad*
Dr. Earl Draper
Kim Hannegan

Angel W. Likens
Martha Mazzola*
Janine Orf
Josh Schaffer*
Tonya Stopke**
Dr. Danielle Tormala**
Paul Woody*

**members whose terms began in 2023*

***members who retired early from the board in 2023*



“THERE ARE SO MANY THINGS PULLING KIDS IN DIFFERENT DIRECTIONS. I WANT THEM TO KNOW WHEN THEY ENTER THE DOORS OF THE CLUBS, THEY ARE SAFE, THEY ARE CARED ABOUT, AND THEY ARE AN IMPORTANT PART OF THE CLUB COMMUNITY.

- KIM HANNEGAN, BOARD MEMBER”



100%
SERVE ON A
COMMITTEE



100%
ANNUAL
BOARD GIVING

OUR VOLUNTEERS

Our volunteers are crucial to our mission. They serve as Board Members, advisors, tutors, mentors, and more, providing valuable guidance and care. These dedicated individuals see the potential in our Club kids and are committed to shaping their futures and making a difference in their lives every day. In 2023, 386 volunteers served 3,025 hours. Thank you for all you do!

VOLUNTEER INVOLVEMENT



897 hrs. | In-Club Volunteers



755 hrs. | Fundraising Events



720 hrs. | Board of Directors



653 hrs. | Community Events

“ EACH VOLUNTEER SAVES THE CLUB **\$18.80** PER HOUR. IN 2023, VOLUNTEERS SAVED THE CLUB **\$56,870.** - TANF REPORT ”



“ I VOLUNTEER AT THE CLUB BECAUSE I KNOW IT HELPS OUR YOUTH WHO ARE JUST LIKE ME WHEN I WAS GROWING UP. THE CLUB PROVIDES SAFETY & STABILITY FOR THE KIDS THAT NEED IT THE MOST. - JACK SAGO, CLUB ALUMNI & VOLUNTEER ”



OUR YEAR TIMELINE

In 2023, the Club celebrated a year of milestones that enhanced our impact and reaffirmed our commitment to providing a safe place where Club members can belong, grow, and succeed. These accomplishments reflect our dedication to empowering our members and creating a positive impact in our community.

Celebrated Radia J., our 2023
St. Charles County
Junior Youth of the Year
winner



BGCSTC Chief Executive
Officer Karen Englert
recognized with the
ATHENA International
Leadership Award



U.S. Sports Camps, Nike, &
U.S. Soccer Federation
teamed up with Boys & Girls
Clubs of St. Charles County
to host a soccer activation
for youth aged 6-12



Parking lot, ADA
compliant restrooms,
and other needed safety
improvements for the
O'Fallon Unit completed

OUR YEAR TIMELINE

Preferred Family
Healthcare's ARTC & TOC
teams provided 2 weeks of
therapeutic art camp during
summer at no cost to the
Club or Club families



The 2023 Junior Youth of
the Year participants gave
back to their community
through volunteer service
with Marcy's Project



The Boys & Girls Clubs
Missouri Area Council
honored Rudy Beck and
Bob Cissell as Hall of
Fame Inductees for being
true champions for
Missouri children



BGCSTC honored with the
prestigious Community
Collaboration Award by the
Community Council of St.
Charles County

PARTNERS IN IMPACT

· ATHENA Leadership Foundation of Saint Charles County · Barnes-Jewish St. Peters & Progress West Foundation · Bayer · Be Smart for Kids · Behavioral Health Response · Bible Baptist Church · Big Brothers Big Sisters of Eastern Missouri · Boeing · Breakfield Family · CenterPointe Hospital · Central County Fire & Rescue · CHADS Coalition for Mental Health · Child Advocacy Center of Northeast MO · Christian Foods · Cissell Mueller Companies · Citi · City Light Church · Clement Auto · CNR Basketball · Community & Children's Resource Board · Community Council of St. Charles County · Compass Health Network · Cricket Wireless · Crown Staffing · Delta Sigma Pi · Lindenwood University · Emmanuel Light Ministries · Family Advocacy & Community Training · Fine Events LLC · First St. Charles United Methodist Church · FORVIS · Girl Scouts of Eastern MO · Habitat for Humanity of St. Charles County · Harvester Christian Church · Home State Health · i3 Broadband · inStep Church · Isaiah's Foundation · Jaeger Transportation · Kiwanis Club of O'Fallon · Kiwanis Club of St. Charles · Kiwanis Club of Wright City · La Belle Vie · League of Women Voters · LindenGiving · Lindenwood University · Loomis St. Louis · Marcy's Project · Mastercard · Master Gardeners · Megan Meier Foundation · Mental Health America of Eastern Missouri · Midwest Clearance Center · Mission Financial Foundation · MPACT · NAMI St. Louis · O'Fallon Fire Protection District · Phi Lambda Chi · Lindenwood University · Preferred Family Healthcare · Preferred Family Healthcare's ARTC & TOC Program · Reebok Basketball Series · Saint Charles County Mayors' Charity Ball · Show Me Healthy Kids · St. Charles City Fire Department · St. Charles City Police Department · St. Charles City-County Library District · St. Charles County Ambulance District · St. Charles County Government · Public Health · St. Charles Jaycees · St. Charles Lions · St. Charles Optimist Club · St. John United Church of Christ · St. Louis Area Diaper Bank · St. Louis Area Foodbank · St. Louis Crisis Nursery · SugarBot Sweet Shop · St. Charles Sunrise Rotary Club · Taco Bell Foundation · Target · Thermo Fisher Scientific · Thrivent Financial · UMSL · Center for Behavioral Health · Wiegmann Associates · Youth In Need ·

OUR COMMUNITY

Our community partners generously gave their time, needed resources, expertise, and energy to empower Club members to reach their full potential.



200

Club kids received holiday gifts with the help of community partners



519

Stuffed backpacks distributed to students at Back to School Bash



1,320

Kids & parents attended Trunk or Treat and enjoyed safe family fun



TACO BELL FOUNDATION

We received more than \$53,800 to support workforce readiness.



ST. CHARLES COUNTY MAYORS' CHARITY BALL

We received \$16,900 to support summer camp programming.

Grimace, the lovable purple character from McDonald's, brought summer joy to our Clubs in partnership with Christian Foods. Grimace created unforgettable moments, spreading smiles and laughter among children and adults alike by distributing 80 Happy Meals. This partnership with Christian Foods exemplifies a commitment to community well-being, spreading joy in every bite.



OUR ADVOCACY & HONOREES

Boys & Girls Clubs of St. Charles County made significant strides in advocacy efforts, championing the needs and rights of young people in our community. We proudly honored outstanding individuals and organizations who have supported our mission, furthering our commitment to creating a positive impact for youth.



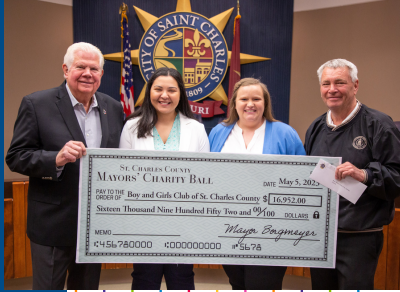
Advocacy at the local, state, and federal levels enables us to secure critical funding, impactful policies, and legislative support around key priority issues. Advocacy from our board and staff resulted in recognition as a 2023 Champion for Youth from Boys & Girls Clubs of America, recognizing the top 10% of over 5,000 Clubs nationwide for advocacy efforts.



The first Breakfast with a Purpose event united volunteers, stakeholders, and members for collaborative engagement. Club youth took guests on guided tours, showing off our engaging programs in action during summer camp. These interactions sparked some valuable conversations, promoting understanding of the programs and services the Club offers.



OUR FINANCIALS



REVENUE

Revenue increased over the prior year primarily due to an increase in net revenue from fundraising events, new donors, and legacy gifts. Fundraising events continued to improve results by 23% over the prior year. Donor Contributions increased 132% over last year due to obtaining support from new donors, targeted fundraising efforts, and legacy gifts.

GRANTS

State funding through the Missouri Alliance for new and existing Club programs increased by \$100,000. Federal funding from COVID related programs was \$54,000 less than the prior year. Locally-funded ARPA grants provided \$188,000 for much needed facility repairs and remodels and the addition of the Club's full-time Community Health Specialist to better support Club families. Foundation grants increased \$50,000 from the previous year directly related to grant writing efforts.

EXPENSES

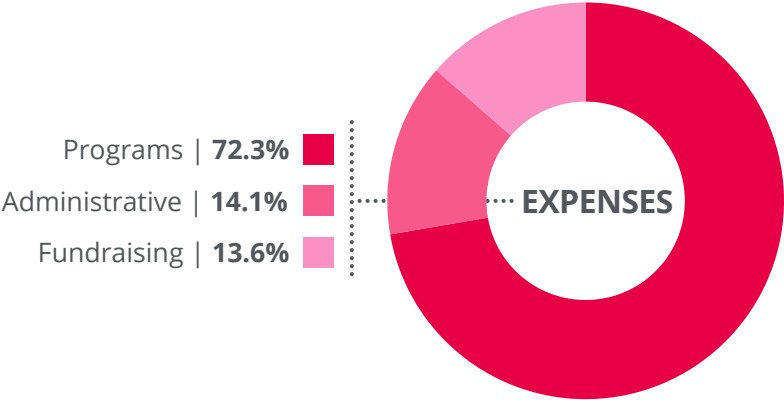
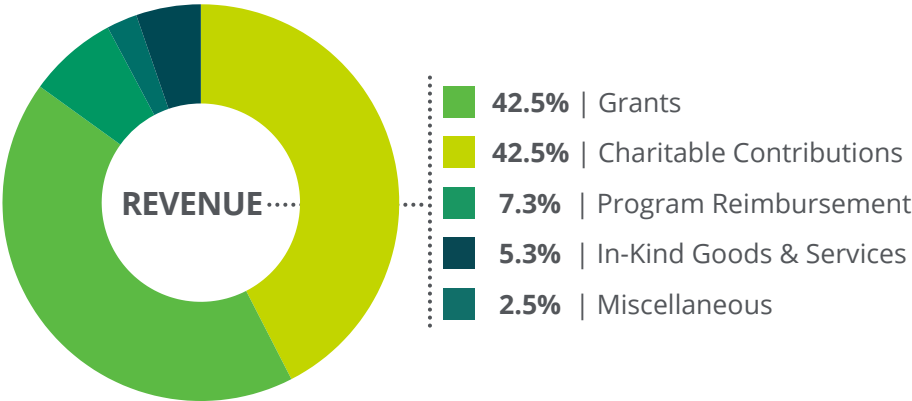
Operating expense increases are driven primarily by the cost of providing trained, quality staffing and competing with the current labor market shortages and rising wages. 83% of the increase in expenses is related to staffing. Boys & Girls Clubs of St. Charles County still remains understaffed in several areas, a challenge facing almost all social service organizations.

SPECIAL THANKS TO OUR 2023 ANNUAL SPONSORS & FUNDING PARTNERS:



OUR FINANCIALS

**Financials reported are unaudited*



“
CLUB SUPPORTERS RAISED
\$18,289
FROM THIRD PARTY
FUNDRAISERS.
”

ASSETS	
Current Assets	\$1,702,570
Fixed Assets	\$5,835,526
TOTAL ASSETS	\$7,538,096
LIABILITIES	
Current Liabilities	\$265,067
Long Term Liabilities	\$1,299,005
TOTAL LIABILITIES	\$1,564,072
TOTAL NET ASSETS	\$5,974,024
NET INCOME	
Total Revenue	\$2,031,803
Total Expenses	\$2,053,908
NET INCOME	\$(22,104)

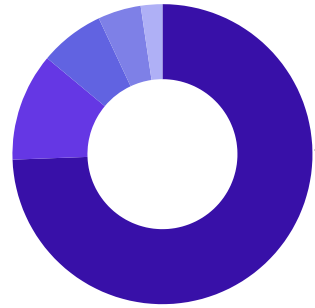
OUR EMPLOYEES

Our employees play a vital role in supporting healthy, productive, and caring generations of young people. Our dedicated frontline Youth Development Professionals and seasoned administrative team do whatever it takes to help create a bright future for every child. We are a Club family and we support each other and advocate for our mission.



“ AS A CLUB KID IN THE WRESTLING PROGRAM, I LEARNED THE LESSON OF WINNING AND LOSING. AS AN ALUM, I LEARNED SUPPORTING THE SUCCESS OF OTHERS WAS FEEDING MY SOUL. AS A STAFF MEMBER, I LEARNED MY EFFORTS HAVE A DIRECT IMPACT ON OUR KIDS. ”

- RICK DALEEN, CLUB ALUMNI & DIRECTOR OF CLUB OPERATIONS



RACE

- 74% | White
- 12% | Black
- 7% | Two or More
- 5% | Hispanic
- 2% | Other

“ **89%** OF CLUB MEMBERS SAY THEY CAN TALK TO AN ADULT AT THE CLUB IF THEY HAVE A PROBLEM. ”

- BGCA NYOI DATA

GENDER



72% | Female



23% | Male

EMPLOYMENT STATUS



65% | Part-time



35% | Full-time

GET INVOLVED

Join us in building Great Futures for Club members by getting involved today. Your support and participation help us create opportunities for the next generation.



VOLUNTEER



BGCSTC.ORG/GET-INVOLVED/VOLUNTEER

When you volunteer at Boys & Girls Clubs of St. Charles County you can help teach young people valuable life lessons and even learn something about yourself in return! Opportunities are available for individuals or groups to make an impact within our Clubs.



DONATE



BGCSTC.ORG/GET-INVOLVED/DONATE

When you support Boys & Girls Clubs of St. Charles County, with financial gifts you provide more kids a safe place, caring mentors, and positive experiences needed to build Great Futures. Families pay \$35 per child for an annual Club Membership, but services cost the Club \$1,611 per child.



PARTNER



BGCSTC.ORG/GET-INVOLVED/SPONSOR

When you partner with Boys & Girls Clubs of St. Charles County, you make an annual investment in our mission, Club programs, and special events, helping each youth we serve pursue greatness - today and into the future!



BGCSTC.ORG

ANNUAL EVENTS



GALA



GOLF



SPORTING CLAY



GREAT FUTURES LUNCH



BACK TO SCHOOL BASH



TRUNK OR TREAT

